

MUHAMMAD TARIQ MEHMOOD

Address: House No. B-1/134 Moh Sherman Khel Ballo Khel Rd Mianwali

Cell: +923110717287 | mtariqmehmood60@gmail.com

LinkedIn Profile: [linkedin.com/mtariqmehmood](https://www.linkedin.com/mtariqmehmood)

ABOUT ME

A determined, competitive and goal orientated person with a professional, polite and helpful attitude. Always open to build new connections and listen to new ideas. I love working in challenging environment, where everyone strives for creating the best out for the organization. Seeking a position in a well esteemed organization like yours to convert problems into opportunities.

EDUCATION & QUALIFICATIONS

Bachelors of Business Administration (BBA Hons)

Oct 2018 – Jun 2022

Namal Institute, Mianwali

Specialization in Marketing

Major Courses: Brand Management, Services Marketing, Sales Management

Intermediate (F.Sc Pre-Engineering)

Apr 2015 – Jul 2017

Superior Group of Colleges Mianwali

Marks: 760/1100

WORK EXPERIENCE

BoviTech International

Jun 2018 – Aug 2018

Marketing Intern

- BoviTech is a dairy and livestock services and inputs company. BoviTech imports livestock and their products in Pakistan from Netherlands. They also help the farmers to established the livestock farms.
- Developed questionnaire and conduct survey accordingly.
- Analyze the collected data and share with the company.
- Advertised the company through door to door campaign.
- Helped farmers for feed, products, semen and animal selection.
- Distributed and share brochure & stickers of the company.
- Collected the information of farmers.

IEEE Namal Student Branch

Oct 2019 – Feb2020

Outreach

- IEEE promotes the engineering process of creating, developing, integrating, sharing, & applying knowledge about electro- and information-technologies & sciences for the benefit of humanity & the profession.
- Executive member of IEEE Namal Student Branch.
- Helped IEEE in managing seminars and outreach campaigns.

Centre of Excellence and Skill Development Namal

Aug 2020 – Jul 2021

Event Manager

- Namal (CESD) is an ambition to equip students with technical tools and to develop the soft skills in students.
- Executive member of CESD NAMAL.
- Arranged activities for the events.

PROJECTS

Drop off (Business Project)

- It was a project to provide logistics services to the students of Namal University.
- Executed with the help of two fellows of NAMAL.
- We provided our services to the hostellers of Namal University.

K Mart (E-Commerce Store)

- Started online Entrepreneurial business project of selling quality products of daily uses. Which include Kitchen products, Home Décor, Cosmetics and related products.
- Started with initial capital of \$100 and sourced inventory from Lahore and sold on 25% gross margin.
- Manage all Logistics and supply of the products.
- Completed around 200+ orders of kitchen products.
- Achieved milestone of 5,000 likes/followers.

TRAININGS

Basic IT Literacy, Vocational Training Institute

Apr 2018 – July 2018

- Completed 180 hours in 3 months.
- Learn Basics of the Microsoft Office work.

HONORS & AWARDS

- Got fully funded scholarship for undergraduate studies in Namal Institute Mianwali.
- Achieved merit-based scholarship for intermediate in Superior Group of Colleges Mianwali.

SKILLS & INTERESTS

- Competent user of Microsoft Word, PowerPoint, Excel, Windows Operating System.
- Interests: Ad making, Photo & Video Editing, Sales and Marketing.